

## (12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property  
Organization  
International Bureau



21 APR 2005



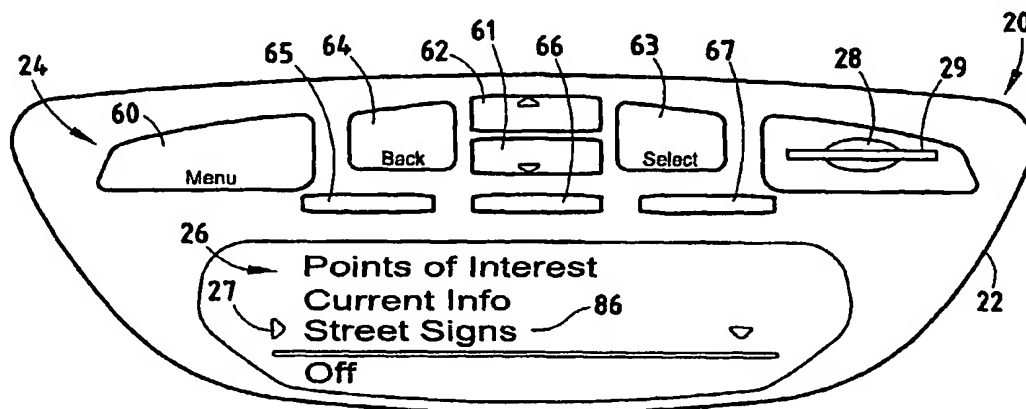
(43) International Publication Date  
6 May 2004 (06.05.2004)

PCT

(10) International Publication Number  
**WO 2004/038687 A2**

- (51) International Patent Classification<sup>7</sup>: **G09G**
- (21) International Application Number:  
PCT/US2003/033284
- (22) International Filing Date: 20 October 2003 (20.10.2003)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:  
60/419,934 21 October 2002 (21.10.2002) US
- (71) Applicant (for all designated States except US): **JOHNSON CONTROLS TECHNOLOGY COMPANY** [US/US]; 49200 Halyard Drive, Plymouth, MI 48170 (US).
- (72) Inventors; and  
(75) Inventors/Applicants (for US only): **ARNOLD-HUYSER, Nilsa, M.** [US/US]; 1520 Castlemaine Drive, Zeeland, MI 49464 (US). **HUGHES, Alan, S.** [US/US]; 1210 Birdie Lane, Holland, MI 49423 (US). **BAMBINI, John, S.** [US/US]; 5490 Brattleboro Drive, S.E., Kentwood, MI 49508 (US). **MILSTEAD, Ian** [US/US]; 665 Berkley Avenue, Elmhurst, IL 60126-4201 (US). **SONDAY, Susan, K.** [US/US]; 2015 Woodlark Drive, Holland, MI 49424 (US).
- (74) Agent: **COOPER, John, C., III; Foley & Lardner**, 777 East Wisconsin Avenue, Milwaukee, WI 53202-5306 (US).
- (81) Designated States (*national*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
- Published:**  
— without international search report and to be republished upon receipt of that report
- For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: POINT-OF-INTEREST DISPLAY SYSTEM



(57) Abstract: A point-of-interest display system includes an updateable database which interfaces with a microprocessor which receives data from a GPS receiver providing the system with current vehicle location and direction of travel information. A display provides the operator textual and elemental graphic display information, and easily accessible control switches allow the operator to select upcoming highway exits, categories of points of interest, and points of interest and display directions to a selected entry.